Every photograph of others bears the traces of the meeting between the photographed persons and the photographer, neither of whom can, on their own, determine how this meeting will be inscribed in the resulting image.1

Ariella Azoulay, *The Civil Contract of Photography*

Introduction

This article centers on the notion that photography is inherently collaborative. This might not seem like a contested or groundbreaking line of thought but, until quite recently, photography’s history was shaped by the modernist concept of the artist as individual author.2 Following a century-long debate about the medium’s status, photography was finally embraced as an art form in the late 1960s when conceptual artists started using photography, and photographers, on the other hand, started to edition and sign their work (as “vintage prints”). Although the idea of authorship was instrumental in the legitimization of photography as art, it also led to a highly restricted understanding of the medium.3 In his recent publication *Photography and Collaboration* (2017), RMIT University professor Daniel Palmer even goes so far as saying, “Bound up with the construction of the modern author more generally—and related anxieties around originality and intentionality—it is difficult not to read [the fixation on authorship] as stemming from the idea that photography can be performed by anyone. Unease about photography’s democratic promise has, particularly in the hands of art...
historians, been overcompensated for in the figure of the bloated author.” Roughly put, in order for a photograph to be an artwork (to be exhibited, studied, and collected by modern art museums), curators and historians stressed the original vision and unique eye of its maker. This focus on the photographer as artist—and less on the subject and the sociopolitical conditions that shaped their view—remained persistent long after photography’s emancipation in the art world.

Revisionist publications such as *Photography’s Other Histories* have sought to expand the history of photography by moving away from a focus on Euro-American art and including other forms of (vernacular) photography. In recent years several scholars, curators, and photographers have emphasized the aspect—and importance—of collaboration in photography. For example, photographers Susan Meiselas and Wendy Ewald, together with scholars Ariella Azoulay, Leigh Raiford, and Laura Wexler, have since 2013 been re-envisioning the history of photography in their research and exhibition project *Collaboration: A Potential History of Photography.* In my own practice as an art historian and curator, I became aware of this aspect while working on the group show *On the Move – Storytelling in Contemporary Photography and Graphic Design* at the Stedelijk Museum Amsterdam in 2014. The exhibition featured twenty-eight projects by more than sixty photographers and designers working collaboratively. The show illustrated that photography projects are increasingly multi-platform: they not only consist of photographs on the wall or in a book but also include video projections, spatial installations, websites, and apps. As a result, interdisciplinary collaboration became a necessity. For example, multi-platform projects like Kadir van Lohuizen’s *Via PanAm* (2011–2014) or Anaïs Lopez’s *The Migrant* (2018) strongly rely on the practical and artistic input of graphic and interface designers, programmers, image and video editors, writers, researchers, and producers. Working in teams is a practical solution for a technical problem. But the rise in collaborative practice also points to something bigger, and can be linked to societal debates about visual representation, inclusivity, and who has the right to represent whom. This aspect became clear to me through another work, *Welkom Today*, a collaborative photography project about the post-apartheid era in South Africa, launched at the Stedelijk in May 2019. In this article, I will use *Welkom Today* (a work in progress at the time of writing) as a starting point to discuss recent examples of collaborative practice in photography from my own experience as a curator working in the Netherlands. What these projects have in common is their self-reflexive, intercultural approach. Each work deals with the power relationship between (Western) photographer and (“non-Western”) subject, and more specifically with the representation of African histories and communities. The photographers in this article express a critical view on the documentary tradition in the postcolonial era. They counter the historical figure and singular perspective of the Western (male) photographer and propose multiple (insider) perspectives instead. It is not my intention to provide an
exhaustive overview of collaborative practice in contemporary photography, but to highlight certain aspects of this development and to propose a different way of thinking about authorship in photography.


With her highly political writing on photography, cultural theorist and Brown University professor Ariella Azoulay questions fundamental thoughts about the medium and its history, effects, and functioning in today’s world. In her much-discussed publication from 2008, *The Civil Contract of Photography*, Azoulay focuses on photographs as encounters, in both physical and philosophical terms. What she describes as collaboration is not simply a partnership between professional photographers, but the interrelation between photographers, subjects, and spectators. In her view, photography is relational and therefore the concept of authorship (and ownership of images) must be reconsidered. “In photography—and this is evident in every single photo—there is something that extends beyond the photographer’s action…. Even when it seems possible to name correctly in the form of a statement what it shows—‘This is X’—it will always turn out that something else can be read in it, some other event can be reconstructed from it, some other player’s presence can be discerned through it, constructing the social relations that allowed its production.”

This statement also holds true for *Welkom Today*, a new photography project that—unknown to its instigators at the time—came into being in the early 1990s. To prove Azoulay’s point, it is important to go back to the roots of the project.

In May 1990 the Dutch documentary photographer Ad van Denderen and writer Margalith Kleijwegt traveled to Welkom, a small mining town in South Africa, to document the last days of apartheid and the process of change, shortly after the release of Nelson Mandela. Van Denderen photographed political gatherings and protests, but also followed the everyday lives of the mineworkers—people going to church, school, and work, and also during their nights out on the town. *Welkom in Suid-Afrika*, his first traditional black-and-white photobook, brings together the separate worlds of the white middle-class community in Welkom and the poor black township of Thabong. The book provides an unsettling image of a segregated society and its long road to justice, reconciliation, and equality.

*Welkom in Suid-Afrika* also paints a portrait of Lebohang Tlali’s childhood. Tlali was born in 1978 in the township Thabong. With the help and support of his high school teacher, Tlali relocated to Cape Town to study art history and photography. There, in the library of the Michaelis School of Fine Art, he discovered Van Denderen’s book. It
served as an eye-opener; Tlali saw for the first time how the white community lived during apartheid. At the same time, the photographs from Thabong provided a feeling of recognition. Many years later, in 2015, he decided to reach out to Van Denderen via e-mail. Tlali proposed bringing the photographs back to Welkom, where they had never been shown before. Ever since, the two photographers have worked on a critical follow-up, titled Welkom Today, which explores the post-apartheid period from multiple perspectives.

The story of this encounter shows the impact of a photobook. However, it also points to an uncomfortable aspect of the Western documentary tradition. If the photographs were never seen in their place of origin, for whose eyes were they intended?

In the case of Welkom in Suid-Afrika the aim was to create awareness among the Dutch public about the political tensions in the former colony. In addition to the book, Van Denderen published his photographs in Vrij Nederland (a left-wing Dutch news magazine) and followed up on his series with a reportage in NRC Handelsblad (one of the main newspapers in the Netherlands) in 2004. His photographs were used to inform, as a call to action, and to contribute to the efforts of the international community to put pressure on the regime. But Van Denderen also wanted to show a different side of the story; he documented the rising tensions between the white and black communities without showing violence directly. He always shunned sensational news images. This set him apart from the practice of “victim photography” and its focus on oppression and human suffering. Regardless of the photographer’s good intentions, the emphasis on victimhood and the belief in the power and truth of a single photograph were thoroughly criticized in the 1980s and ’90s. Artists and critics such as Martha Rosler argued that “documentary, as we know it, carries (old) information about a group of powerless people to another group addressed as socially powerful.” As a result of this discussion, more and more artists and photographers, including Van Denderen, started to question their position as image-makers. Instead of making statements, Van Denderen became increasingly interested in raising questions.

In 1991, the same year Welkom in Suid-Afrika was published, anthropologist Jay Ruby reflected on the “crisis of documentary photography” in Perspektief Magazine. He links this crisis to the postcolonial era and the emancipation of formerly marginalized groups, which led to the contestation of the authority of a “Western, male, middle-class, heterosexual construction of reality.” According to Ruby, this new world order required a reinvention of all forms of representation, including documentary media. He goes on to compare the work of documentary photographers and filmmakers to the practice of anthropology. “In order to maintain a viable position in a post-colonial world, anthropology is attempting to re-invent itself, stopping the
pretense of ‘speaking for’ and beginning to explore ways to ‘speak about’ or ‘speak with’. Or, in the profound words of James Clifford in Writing Culture, “Anthropology no longer speaks with automatic authority for others defined as unable to speak for themselves.” This critique also hits the core of documentary photography. One solution that Ruby proposes for this crisis of representation is the “development of a multivocal approach, that is, the sharing of the power of authorship.” However, it would still take almost two decades for this idea to become commonplace in photography.

In 2006 curator Okwui Enwezor followed up on the debate in the book for his landmark exhibition, Snap Judgments: New Positions in Contemporary African Photography. He not only repeats the critique on victim photography (and silencing the subject), but specifically attacks the misrepresentation of the African continent by traveling Western photographers. In his text he focuses on the “clash of lenses” and the dissonance between “how Africans see their world and how others see that world.” In order to counter colonial myths about Africa, which in his opinion still persisted well into the twenty-first century, Enwezor calls for self-representation. “Photographic depictions of Africa in the global media are shaped primarily by the subjectivity of Western photographers, many of whom wield a controlling influence over visual meaning.” The reason for this, he argues, is simple: “Western photographers have the broadest access to distribution systems and reach far more of the global public because of the Western control of global media and institutions of visual and archival modernity.” In short, the problem Enwezor describes is not the lack of other images or voices from Africa, but the lack of platforms and visibility.

In the twenty-eight years between Welkom in Suid-Afrika (1991) and Welkom Today (2019) the issue of visual representation moved to the forefront of the public debate. The issue today is not simply the victimization of the “other” in news media, but the lack of diversity and the need for other stories as well as inclusivity in society. In the words of Enwezor, “As globalization spreads, it also exposes the fault lines of knowledge circuits that for such a long period remained Eurocentric.” Globalization also fundamentally changed the cultural landscape. Since the late 1990s there has been a significant rise of photography platforms in Africa, creating various lively art scenes throughout the continent. It also led to the emergence of a strong African documentary tradition. Without being able to discuss these developments in detail, it is clear that the rise of collaborative photography projects follows on a radically different understanding of what it means to depict other cultures and communities.

Ebifananyi (2014–2018)

Ruby’s proposal for “multivocality” also resonates in the
work of Dutch photographer, researcher, and curator Andrea Stultiens. In 2011 she founded the crowdsourcing platform History in Progress Uganda with artist Rumanzi Canon Griffin. Together they document, research, and share Ugandan photography collections and archives. Their aim is to activate the historical images in the present by sharing their findings on Facebook, hosting exhibitions, and making publications. In her eight-part book series, Ebifananyi, Stultiens looks into various collections, including portrait studios, colonial archives, and family photo albums. In these small, intimate publications she is paradoxically both present and absent. Stultiens is explicit about her own subjective take on the material, but at the same time she does not want to claim the role of author. For example, her name is not mentioned on the cover of the books. She describes her research as a form of collaboration with other photographers—either in real life or mediated through their work. Rather than appropriating the work of others, she takes on the role of an editor/moderator by recontextualizing the images and discussing their possible meanings in the present. This complex position is one of the outcomes of her recently completed PhD Arts research, titled Ebifananyi: On photographs and telling histories from and about Uganda. Her work is inspired by Azoulay’s notion of photographs as encounters and Tim Ingold’s writing on correspondences as a way to relate to photographic material and positions.

Stultiens’s research is practice-based and relational: each exhibition or publication is formed in dialogue with others, builds on previous experiences, and explores different artistic strategies.

My Maasai (2017)

The work of Dutch artist Jan Hoek also deals with dialogue and mutuality, although in a completely different fashion. Hoek is fascinated by the strange power relationship between the photographer and their subjects. In New Ways of Photographing the New Masai (2014), Hoek challenges the stereotypical representation of the Masai people of East Africa. In hopes of disrupting the inequality between the person behind the camera and the other in front of it, he asks his models how they would like to be depicted. One person wanted to be seen as “modern,” another model wanted to pose like a gangster girl, and for some reason someone wanted to dress up like a spider. Their playful photo shoots resulted in a controversial series of portraits, captioned with handwritten notes of the exchanges between the photographer and his models. Even though the work quite clearly is meant to provoke discussion, Hoek received widespread criticism. In a scathing review, photographer and writer Stanley Wolukau-Wanambwa argues, “The specific hopes, desires, and experiences of seven people are reduced to an itemized list that continually restates their desire not to be forced to strip naked for the delectation of a Western lens. In this way, these individuals are imagined within the confines of their role as objects for visual representation. […] In Hoek’s] new way of seeing black bodies, these individuals take up the centuries-old mantle of
the colonial subject responding to white Western preoccupations.”

His critique also ties in with Azoulay’s recent writing on the imperial origins of photography. In her posts for the Fotomuseum Winterthur’s Still Searching blog (a prelude to her forthcoming book, Potential History: Unlearning the Origins of Photography, Verso), she writes, “Photographers, like artists, acquire, as part of their professional habitus, the right to relate to others’ worlds as raw material, or in today’s language as ‘references,’ as materials used for study, admiration, or appropriation. […] This, however, is usually done without acknowledging, let alone problematizing, the inherited imperial privileges that make the photographer’s position possible.”

In the case of Hoek, the criticism was also fueled by the fact that this book was only made available for a Western (Dutch) audience. Initially, Hoek defended his artistic strategy in an essay for American Suburb X. In his opinion it would be “immensely cowardly” for Western photographers to not engage in the debate, precisely because of their controversial role in history. But over time he also acknowledged more points of critique. In a surprising turn of events, Hoek therefore decided to create a completely new version of the book, but this time in collaboration with Kenya-based photographers Sarah Waiswa, Joel Lukhovi, and Mohamed Altoum, together with students from the De-Capture Limited School of Photography in Nairobi. My Maasa (which was funded through Hoek’s network in the Netherlands) follows on their discussions and workshops, and only includes images by East African photographers. The book radically reversed and loosened the debate by also showing that, even if you come from the same country, it is impossible to look at others without any preconceptions. Hoek has said, “Reality is always more complex than you think. Within Kenya of course there are also people from various social classes. Some photographers grew up in the city, others in small villages. Some come from well-to-do families, others from poor communities. The biggest revelation of this project is how your background and experiences color your view.”

The Anarchist Citizenship (2017–ongoing)

For quite a long time the discussion about representation focused on the outsider or insider perspective of the photographer. Along with the realization that it is impossible to say something about a community from a singular, outsider perspective came the understanding that a community can never be represented as a whole. This understanding also lies at the heart of The Anarchist Citizenship. Dutch artist Nadine Stijns and curator Amal Alhaag set out to create a collective image of postcolonial Somaliland, as an exploration of Alhaag’s parents’ native country. After the fall of the Somali regime in 1991, Somaliland claimed its independence, which until this day...
has not been acknowledged by the international community. Apart from the general stereotypes of Somali people in global news media, the outside world has little knowledge of the region and its inhabitants. With *The Anarchist Citizenship*, Alhaag and Stijns investigate how Somalilanders define their sense of citizenship through fashion, architecture, friendship, and culture. The duo collaborates with local filmmakers, architects, and artists such as Mustafa Saeed. And, similar to Jan Hoek, they let their subjects decide how they want to be depicted. As a result, *The Anarchist Citizenship* is a colorful, kaleidoscopic work in progress. This is visible in the presentation of the project; instead of creating one exhibition, there are many exhibitions traveling to various locations. Each installation is created collaboratively and set up as a mural with layers of portraits, cityscapes, and still lifes, reminiscent of Stijns’s older work. The project is made up of fragments and individuals, allowing for a multitude of voices and visualizations. As writer Taco Hidde Bakker concludes, “This reciprocal relationship seems to be a healthy, twenty-first-century model for intercultural projects such as *The Anarchist Citizenship* because, as Alhaag told Stijns, ‘We are not only looking at them, they are looking back at us.’”


Similar to the growing collection of Alhaag and Stijns, *Welkom Today* includes a plethora of images, perspectives, and voices, but also histories. As mentioned in the beginning of this essay, *Welkom Today* originated from Lebohang Tlali’s e-mail to Ad van Denderen. Tlali’s idea was to bring Van Denderen’s photographs back to Welkom, but his request had much more potential—as became clear in their collaboration.

Over the years, Van Denderen has taken a critical stance towards his practice as a (Western) documentary photographer. He is known for his long-term projects on subjects such as migration and the borders of Europe (*Go No Go*) and the ongoing conflict between Israel and Palestine (*Peace in the Holy Land*; *Useful Photography #004*; *Stone*). In the early 2000s Van Denderen decided to switch from grainy black-and-white photography—which has traditionally been the only respectable option for documentary photography—to color. He also realized that a journalistic image is not necessarily the most powerful document of a conflict. In order to get to the heart of his subjects, he took a more distanced approach. Instead of zooming in on the action, he decided to look beyond the decisive moment and focus on the traces of conflict and history’s effect on people’s lives.

In his 2003 book, *Go No Go*, Van Denderen contrasted his images of refugees arriving in Europe with tourism advertising for the same beach destinations. Over the years he became increasingly interested in other (vernacular) forms of image production. In late 2015 Tlali’s request
prompted him to look back on his own body of work. Van Denderen recognized the great difference between his somber journalistic pictures in black-and-white and the proud and colorful family photos by Welkom and Thabong’s inhabitants from the same period. While Van Denderen wanted to show the devastating impact of apartheid on everyday life in Welkom, the town’s inhabitants documented birthday celebrations, weddings, and graduations. Placed side by side, it is clear that both types of images are equally truthful and deceptive, showing only a part of life and society. In that sense, Welkom Today critically recontextualizes Van Denderen’s iconic photographs from 1990–1991.

More than just bringing the photos back to Welkom, Tlali and Van Denderen wanted to see how the born-free generation looks at its own society, twenty-five years after the end of apartheid. In collaboration with producer Paradox they hosted outdoor exhibitions in Welkom in 2017, but also initiated a series of workshops at three socioeconomically diverse high schools in Welkom and Thabong, which resulted in a group exhibition and closing event in the town hall with all participating students. Usually an educational program follows on an exhibition. In this case it meant the start of a new project. By inviting the students to reflect on their everyday surroundings and histories, they became empowered participants in the project. Even though Welkom is still a place of separate worlds, the students connect through a WhatsApp group. They send each other pretty pictures of sunrises and sunsets, but also share portraits of their family and friends, candid selfies, and grim cityscapes. Through the workshops, Tlali and Van Denderen also connected to the students’ families and received access to their private photo albums. Welkom Today combines old and new photographs by Van Denderen, Tlali, and the workshop participants, as well as family albums, newspaper archives, and stories by writer Margalith Kleijwegt. As such, the project brings together various representations of reality and lived experience. Instead of fixing identities, the project aims to show Welkom and Thabong in all their heterogeneity and multiplicity. Just like My Maasai, Welkom Today exposes the shortcomings of a singular, outsider perspective and shows how ways of seeing can evolve over time.

The photographers mentioned in this article acknowledge the critique on appropriation and the problem of “taking” photographs. They aim, rather, to repatriate, share, and give back. The value of their work cannot be defined in terms of artistic merit of a single author. The projects are rich precisely because of their multivocality and shared authorship. In addition, their work shows the importance of self-reflexivity. To always question your viewpoint. Not to reject earlier steps, but to consider every work in its time and place as another step that might lead to a different understanding. A photograph does not begin and end with the artistic vision of its maker. This open-endedness ties in with Azoulay’s understanding of photographs as encounters. There are always other perspectives and relationships that might be discovered many years later.
In May 2019 Welkom Today was launched with a book, a new series of workshops, and exhibitions at the Stedelijk Museum Amsterdam and CBK Zuidoost. Next year the project will return to South Africa, with exhibitions and programs in the Olievenhuis in Bloemfontein and Market Photo Workshop in Johannesburg.

Anne Ruygt (NL, 1988) studied Art History at Leiden University and holds an MA in Museum Curating from VU University in Amsterdam. As a curator and researcher, she worked for various cultural institutions, including the Stedelijk Museum Amsterdam, Tate, Museum Boijmans Van Beuningen, FOMU, Nederlands Fotomuseum, Paradox, and Unseen Amsterdam. In recent years she (co-)curated several exhibitions, including Welkom Today (Stedelijk, 2019; in collaboration with Bas Vroege/Paradox); Currents #6 – Good Intentions (Marres, 2018–2019); Ai Weiwei (FOMU, 2017); Bernadette Corporation (Stedelijk, 2016); Addition – Gift of Pieter and Marieke Sanders (Stedelijk, 2015); and On the Move – Storytelling in Contemporary Photography and Graphic Design (Stedelijk, 2014–2015). In 2016 she published an anthology of Dutch photography criticism, Tussen kunst en document: Fotografiekritiek in Nederland 1980–2015 (nai010 publishers), in collaboration with Frits Gierstberg.

2. This modernist view on photography was promoted by John Szarkowski, the influential director of the photography department at MoMA, in books and exhibitions such as The Photographer’s Eye (1966), Looking at Photographs (1973), Mirrors and Windows (1978), and Photography Until Now (1989), among others.
3. The art historical definition of photography has been widely discussed and critiqued by photographers and scholars such as Allan Sekula, Abigail Solomon-Godeau, and Geoffrey Batchen, but remained persistent nonetheless. See also Daniel Palmer, Photography and Collaboration: From Conceptual Art to Crowdsourcing (London: Bloomsbury Press, 2017); Hilde van Gelder and Helen Westgeest, Photography Theory in Historical Perspective (West Sussex: Wiley-Blackwell, 2011).
7. Welkom Today is a Paradox production and the exhibition will be on show at the Stedelijk Museum Amsterdam from May 18 until October 13, 2019. The project also includes a book (co-published by Paradox, Atlas Contact, and Kehrer Verlag), an educational program (in collaboration with CBK Zuidoost), and an outdoor exhibition and public program (CBK Zuidoost, Kwaku Summer Festival). In early 2020 Welkom Today will travel to South Africa, with exhibitions and programs at Olievenhuis, Bloemfontein, and Market Photo Workshop in
Johannesburg. Welkom Today is generously supported by the Mondriaan Fund, DutchCulture, VSBfonds, Prins Bernhard Cultuurfonds, Amsterdam Fund for the Arts, Fonds 21, Municipality of Amsterdan – District of Zuidoost, Fonds Anna Cornéleis, Dutch Fund for Journalism Projects, and private sponsors.


12. In addition to these journalistic publications, Van Denderen’s photographs were exhibited at the National Portrait Gallery in London in 1992.


14. One of the most extreme examples is Kevin Carter’s picture of a starving Sudanese child, which featured on the front page of the New York Times in 1993 and sparked a heated debate about the ethics of photojournalism. In 1994 Carter was awarded a Pullitzer Prize for the photograph, and Time named it one of “the most influential images of all time.” In 1995 artist Alfredo Jaar made an installation criticizing the photograph, titled The Sound of Silence.


17. Early examples are Victor Burgin, Jim Goldberg, Alfredo Jaar, Susan Meiselas, Walid Raad, Martha Rosler, and Allan Sekula, among many others. Renzo Martens poignantly added to the critique on victim photography with his 2008 video work, Episode 3: Enjoy Poverty.


19. Ibid., 14.

20. Ibid., 5.


25. Ibid., 14.

26. Ibid.

27. Ibid., 21.

28. For example, Market Photo Workshop (South Africa, since 1989); Bamako Encounters: Africa Biennale of Photography (Mali, since 1994); Contemporary Image Collective (Egypt, since 2004); Cinémathèque de Tanger (Morocco, since 2006); RAW Material Company (Dakar, since 2008); Invisible Borders (pan-African, since 2009); Addis Foto Fest (Ethiopia, 2010); LagosPhoto (Nigeria, since 2010).

29. For example, the internationally renowned work of David Goldblatt, Guy Tillim, Santu Mofokeng, Zanele Muholi, and many others.

32. Ibid., 254.
38. My Maasai was made possible by the Dutch Mondriaan Fonds, MaP, and a crowdfunding campaign on www.voordekunst.nl.
40. For example, A Nation Outside a Nation (2013–2014), Stijns’s project about migrant workers from the Philippines, had a similar aesthetic of layering images and possible interpretations.
42. Ad van Denderen, Go No Go (Actes Sud / Edition Braus / Lunwerg Editores / Paradox / Mets & Schilt, 2003).
43. Ad van Denderen, Peace in the Holy Land (Amsterdam: De Geus, 1997).
44. Claudie de Cleen, Erik Kessels, Ad van Denderen, eds., Useful Photography #004 (Amsterdam: Artimo, 2004).
46. To read more about this development in Van Denderen’s work, see Ad van Denderen and Frits Gierstberg, So Blue So Blue: Edges of the Mediterranean (London: SteidlMack, 2008) and Frits Gierstberg, ed., Documentaire nul Hedendaagse strategieën in fotografie, film en beeldende kunst (Rotterdam: NAi Uitgevers, 2010).
47. “Repatriation, rather than appropriation” is a sentence Magnum photographer Susan Meiselas used to describe her strategy in creating her Kurdistan project (1991–2008).